

Auditing & Assurance Services 7e



Data and Analytics



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AUDITING & ASSURANCE SERVICES, SEVENTH EDITION

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Some people come into our lives and quickly go. Some stay awhile and leave footprints on our hearts and we are never quite the same.

Anonymous

We dedicate this book to the following educators whose footprints we try to follow:

Professor Homer Bates (University of North Florida)

Professor Stanley Biggs (University of Connecticut)

Professor Lewis C. Buller (Indiana State University)

Professor Patrick Delaney (Northern Illinois University)

Professor William Hillison (Florida State University)

Professor John Ivancevich (University of Houston)

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Professor Jack Robertson (University of Texas at Austin)

Professor Robert Strawser (Texas A&M University)

Professor Sally Webber (Northern Illinois University)

Professor "IBM Jim" Whitney (The Citadel)

Meet the Authors



Courtesy James Madison University

Timothy J. Louwers is the Director of the School of Accounting and KPMG Eminent Professor in Accounting at James Madison University.

Professor Louwers received his undergraduate and master's degrees from The Citadel and his PhD from Florida State University. Prior to beginning his academic career, he worked in public accounting with KPMG, specializing in financial, governmental, and information systems auditing. He is a certified public accountant (South Carolina and Virginia) and a certified information systems auditor. He is also certified in financial forensics.

Professor Louwers's research interests include auditors' reporting decisions and ethical issues in the accounting profession. He has authored or coauthored more than 60 publications on a wide range of accounting, auditing, and technology-related topics, including articles in the *Journal of Accounting Research, Accounting Horizons,* the *Journal of Business Ethics, Behavioral Research in Accounting, Decision Sciences,* the *Journal of Forensic Accounting, Issues in Accounting Education,* the *Journal of Accountancy,* the *CPA Journal,* and *Today's CPA.* Some of his published work has been reprinted in Russian and Chinese. He is a respected lecturer on auditing and technology-related issues and has received teaching excellence awards from the University of Houston and Louisiana State University. He has appeared on both local and national television news broadcasts, including MSNBC and CNN news programs.



Courtesy Kallen M. Lunt

Allen D. Blay is an Associate Professor of Accounting at Florida State University.

Professor Blay completed his PhD at the University of Florida in 2000. He teaches auditing at all levels and teaches a seminar in auditing research in the doctoral program. His research interests relate to auditor judgment and decision making. Professor Blay has authored or coauthored publications on a wide range of accounting and auditing topics in journals such as *Contemporary Accounting Research, Auditing: A Journal of Practice and Theory, Organizational Behavior and Human Decision Processes,* the *Journal of Business Ethics, Behavioral Research in Accounting, Issues in Accounting Education,* the *International Journal of Auditing,* and the *Journal of Accounting, Auditing, and Finance.* He is currently Associate Editor for *Issues in Accounting Education* and serves on several editorial boards.

Professor Blay has been active in the American Accounting Association, serving on the auditing education committee and the annual meeting committee as Accounting, Behavior, and Organizations section chair, among other committees. He is also active in the American Institute of CPAs, serving in various volunteer roles relating to the Uniform CPA Exam. Prior to entering academics, Professor Blay worked in public accounting auditing financial institutions. He currently directs the accounting doctoral program at Florida State University.



Courtesy Northern Illinois University

David H. Sinason is the PwC Professor of Accountancy at Northern Illinois University (NIU) and director of the NIU Internal Audit program.

Professor Sinason received a BS in engineering from the University of Illinois, a BS in History from Northern Illinois University, a BBA and MAcc in accounting from the University of North Florida, and a PhD in accounting from Florida State University. He has certifications as a certified public accountant, a certified internal auditor, a certified financial services auditor, and a certified fraud examiner. He also has certification in risk management assurance. Professor Sinason has written more than 50 articles, mostly in the areas of assurance services, fraud prevention and detection, and auditor liability.

Professor Sinason has taught in the areas of accounting information systems, auditing and assurance services, and financial accounting. He has received teaching awards at each of the universities where he has taught including the 2002–2003 Department of Accountancy and Northern Illinois University Awards for Excellence in Undergraduate Teaching.

Jerry R. Strawser is Executive Vice President and Chief Financial Officer at Texas A&M University and holds the KPMG Chair in Accounting.

Prior to his current appointment, Professor Strawser served as dean of Mays Business School at Texas A&M University, interim executive vice president and provost at Texas A&M University, interim dean of the C. T. Bauer College of Business at the University of Houston, and Arthur Andersen & Co. Alumni Professor of Accounting.

Professor Strawser has coauthored three textbooks and more than 60 journal articles. In addition to his academic experience, he had prior public accounting experience at two Big Five accounting firms. He has also developed and delivered numerous executive development programs to organizations such as AT&T, Centerpoint Energy, Continental Airlines, ConocoPhillips, Halliburton, KBR, KPMG, Minute Maid, PricewaterhouseCoopers, McDermott International, Shell, Southwest Bank of Texas, and the Texas Society of Certified Public Accountants. Professor Strawser is a certified public accountant in the state of Texas and earned his BBA and PhD in Accounting from Texas A&M University.



Courtesy Jerry R. Strawser

Courtesy Bentley University

Jay C. Thibodeau *is the Rae D. Anderson Professor of Accounting at Bentley University.*

Professor Thibodeau is a certified public accountant and a former auditor. He received his bachelor's degree from the University of Connecticut in 1987 and his PhD from the University of Connecticut in 1996. He joined the faculty at Bentley in 1996 and has remained there. At Bentley, he serves as the coordinator for all audit and assurance curriculum matters. His off-campus commitments include consulting with the Audit Learning and Development group at KPMG.

Professor Thibodeau's scholarship focuses on audit judgment and decision making and audit education. He is a coauthor of two textbooks and has written more than 40 book chapters and articles for academics and practitioners in journals such as *Auditing: A Journal of Practice & Theory, Accounting Horizons,* and *Issues in Accounting Education.*

Professor Thibodeau served as the President of the Auditing Section of the American Accounting Association for the 2014/2015 academic year. He served on the Executive Committee for the Auditing Section from 2008 to 2010. He has received national recognition for his work five times. First, for his thesis, winning the 1996 Outstanding Doctoral Dissertation Award presented by the ABO section of the AAA. Three other times, for curriculum innovation, winning the 2001 Joint AICPA/AAA Collaboration Award, the 2003 Innovation in Assurance Education Award, and the 2016 Forensic Accounting Teaching Innovation Award. Finally, for outstanding service, receiving a Special Service Award from the Auditing Section for his work in helping to create the "Access to Auditors" program sponsored by the Center for Audit Quality.

Look Beneath the Surface . . .

As auditors, we are trained to investigate beyond appearances to determine the underlying facts—in other words, to *look beneath the surface*. From the Enron and WorldCom scandals of the early 2000s to the financial crisis of 2007–2008 to present-day issues and challenges related to significant estimation uncertainty, understanding the auditor's responsibility related to fraud, maintaining a clear perspective, probing for details, and understanding the big picture are indispensable to effective auditing. With the availability of greater levels of qualitative and quantitative information ("big data"), the need for technical skills and challenges facing today's auditor is greater than ever. The author team of Louwers, Blay, Sinason, Strawser, and Thibodeau has dedicated years of experience in the auditing field to this new edition of *Auditing & Assurance Services*, supplying the necessary investigative tools for future auditors.

Cutting-Edge Coverage

The seventh edition of *Auditing & Assurance Services* continues its tradition as the most up-to-date auditing text on the market. All chapters and modules have been revised to incorporate the latest professional standards, recodifications, and proposals from the International Auditing and Assurance Standards Board, Auditing Standards Board, and Public Company Accounting Oversight Board. To acquaint students with the professional standards, each chapter or module begins with a list of the relevant professional standards that are covered in that chapter. Importantly, this text incorporates the reorganized PCAOB standards effective December 31, 2016.

As a team, we use a variety of contacts and resources to stay informed of ongoing developments that affect learning objectives in the financial statement auditing course(s). In fact, changes to key learning goals and objectives are usually prompted by interactions with colleagues from practice.

In that spirit, since the publication of our sixth edition, we have been working hard to stay in touch with developments in practice so we can always respond to your needs in the financial statement auditing classroom. Among our many observations, one trend has emerged as a potential sea change in the financial statement auditing process, the "big data" challenge.

Indeed, based on our collective observations, we believe that students should be prepared to make the best use possible of relevant data using state-of-the art analytical tools. In fact, the terms *big data* and *data analytics* are frequently being used to describe a growing movement among audit professionals. Our collective view is that students must be prepared to meet the "big data" challenge.

To help students be prepared, the seventh edition of *Auditing & Assurance Services* has been revised deliberately to help students critically think about the use of increased data and analytical tools in the financial statement audit. In addition, we would like to help students learn how to effectively document their conclusions in the current "big data" environment.

In a recent white paper, PwC (2015)¹ lists five "new" skills that will be required of auditors moving forward. Although many of these skills require special statistical or programming knowledge, the first listed skill is one that is applicable to all auditors: "Research and identify anomalies and risk factors in underlying data." Although

¹"Data Driven: What Students Need to Succeed in a Rapidly Changing Business World." Available at: http://www.pwc.com/us/en/faculty-resource/assets/PwC-Data-driven-paper-Feb2015.pdf.

extraction and analysis from client accounting data are critical skills for newly minted auditors, we are unaware of sufficient materials to assist professors in integrating data analytics into the auditing classroom. Thus, an important goal of the seventh edition is to provide a clear and implementable method to fully integrate a leading data analysis tool, the IDEA data analysis software, into the auditing class.

To start, McGraw-Hill Education is excited to announce a partnership with the developers of the IDEA software. We believe that IDEA provides an outstanding platform to illustrate the steps that auditors need to take related to data and data analysis while completing the financial statement audit. Leading auditing professionals have confirmed that using IDEA is an outstanding way for an entry-level auditing professional to begin the journey into the world of "big data" and "data analytics." Simply stated, big data is manifested in the financial statement auditing process through the use of tools like IDEA.

Overall, our revisions related to the big data challenge were designed to provide instructors a set of tools and mechanisms to bring data and analytics into the classroom in a meaningful way. Through the use of these tools, students can be sure they are prepared to enter practice with an appreciation for and knowledge of the increasing importance of data and analytics in the auditing profession. We hope that everyone enjoys our attempts to help students get ready for the big data challenge.

Of course, and perhaps most importantly, the seventh edition of *Auditing & Assurance Services* also continues to be the most up-to-date auditing text on the market. The book has fully integrated the reorganized PCAOB Auditing Standards. In addition, all chapters and modules in the seventh edition have been revised to incorporate the two new standards (AS 2701 and AS 2410) adopted by the PCAOB that relate to the auditor's work on supplementary information provided in the financial statements and related parties. In addition, all chapters and modules have been revised to incorporate the latest updates from the international standards of auditing (ISAs) and the Auditing Standards Board (ASB). With *Auditing & Assurance Services*, seventh edition, students are prepared to take on auditing's latest challenges.

The Louwers author team uses a conversational, yet professional tone—hailed by reviewers as a key strength of the book.

Flexible Organization

Auditing & Assurance Services teaches students auditing concepts by emphasizing real-life contexts when describing the auditing process. The authors use chapters and modules to "The format allows you to integrate the modules into the chapter material in any way you would find useful." —Frank J. Beil, University of Minnesota

| Chapters | Modules |
|---|---|
| The 12 chapters cover the auditing process extensively with a multitude of cases designed to give students a better understanding of how a best-practice concept developed from real-world situations. | Modules A–H provide instructors additional material that can be used throughout the course. Topics such as fraud, ethics, sampling, and technology are covered in the modules, which are designed to be taught whenever instruc- tors want to introduce the topic in their course. |



achieve this goal. Although the chapters follow a logical sequence that we recommend professors consider for their classes, **the modules have been written to be used on a stand-alone basis.** In essence, the modules have been deliberately prepared for entirely flexible implementation of these topics without excessive reliance on chapter sequencing. We encourage you to integrate these modules into your syllabi in a manner that best suits your approach to the auditing course.

Engage Your Students with Real Examples

An effective accounting textbook integrates real-world scenarios with theoretical discussion. *Auditing & Assurance Services* places the student in the role of a decision maker, by illustrating the application of auditing concepts using actual situations experienced by accounting firms and companies such as:

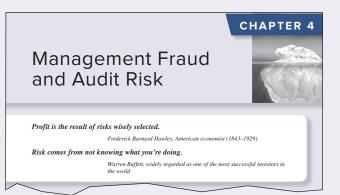
Each chapter or module opens with a "real-world" example that draws upon concepts discussed within that chapter or module. Finally, a series of mini-cases have been developed for use by instructors to further bring text material to life. These mini-cases feature real situations experienced by the following companies, individuals, or accounting firms [new cases to the seventh edition are noted with an asterisk (*)].

- Arthur Andersen (failure of auditors to detect fraud at Enron)
- Bernie Madoff Investment Securities (failure of auditors and regulators to detect fraud)*
- Crazy Eddie's (failure of auditors to detect fraud)*
- Daily Journal Corporation (auditor changes and reporting on internal control)*
- General Electric (audit fees and services provided by auditors)
- General Motors (going-concern report by auditors)
- HealthSouth Corporation (failure of auditors to detect fraud)
- KPMG (competition in the audit marketplace)
- Lehman Brothers (estimation uncertainties in the audit and disclosure concerns)*
- Parmalat (failure of auditors to detect fraud)
- Satyam Computer Services Ltd. (failure of auditors to detect fraud)
- Scott London, KPMG partner (failure of auditor to follow the AICPA Code of Conduct)*

Fraud Awareness

The fraud coverage in *Auditing & Assurance Services* is the most extensive available and is complemented by real-world examples chosen to engage students through the following tools:

- Auditing Insights integrated throughout the text.
- Mini-cases that may be assigned to supplement text chapters and modules that expose students to



"The tone of the textbook is in a conversational manner that allows for more studentfriendly reading material." —Aretha Hill, Florida A&M University landmark fraud cases at Bernie Madoff Investment Securities, Enron, HealthSouth, Parmalat, PTL Club, and Satyam Computer Services.

- Specific discussion of management fraud (Chapter 4), employee fraud (Chapter 6), and the Certified Fraud Examiner Exam (Module D).
- Apollo Shoes Case, the only stand-alone fraud audit case on the market (available online).

Create a State-of-the-Art Learning Environment: Instructor Resources

The author team and McGraw-Hill are dedicated to providing instructors with the best teaching resources available. In addition to the solutions manual, test bank, and PowerPoint Presentations, and the Apollo Shoe Case, the following resources are also available.

The Updated Auditor

The author team scrutinizes leading business and academic publications for relevant issues and research that sheds light on auditing and the audit process. Recent findings from academic research and discussions from professional literature are drawn from the following publications:

- Accounting Horizons
- Accounting Today
- Auditing: A Journal of Practice & Theory
- Behavioral Research in Accounting
- Bloomberg Businessweek
- CFO.com
- CPA Journal
- Journal of Accountancy
- Journal of Accounting and Economics
- The Accounting Review
- The Wall Street Journal

These excerpts are highlighted throughout the text as Auditing Insights to allow for easy identification and review by instructors and students.

In addition to the use of Auditing Insights, on a monthly basis, the author team provides an *Updated Auditor* briefing, which summarizes the content of relevant business and academic publications on a chapter-by-chapter basis, to allow students to apply current developments in the profession with material discussed in class. The *Updated Auditor* briefing is available in Connect. With the *Updated Auditor*, instructors will always be at the cutting edge of auditing practice!

IDEA Software and Workbook

With the availability of unprecedented amounts of quantitative and qualitative information and tools available to access and process that information, it is imperative that students learn and utilize the latest technologies used by auditing professionals. As previously stated, McGraw-Hill Education has forged a partnership with Caseware Analytics for the use of the IDEA data analysis tool. Chapters 3 (audit planning), 4 (risk assessment), 5 (internal control), 7–9 (operating cycle chapters), Module F (attributes sampling), and Module G (variables sampling) have been revised to reference the use of IDEA within the chapter or module.

In addition, the seventh edition includes end-of-chapter exercises utilizing **authordeveloped databases** exclusively for use with *Auditing & Assurance Services* as well as supplemental materials available in Connect to complement the IDEA workbook and provide hands-on instructions on using the IDEA software. The authors also provide implementation guidance to instructors and detailed solutions and explanations on this new content. Overall, the author team has provided significant resources to prepare students for the auditing environment in 2017 and beyond.

Roger CPA Review

McGraw-Hill Education has partnered with Roger CPA Review, a global leader in CPA Exam preparation, to provide students a smooth transition from the accounting classroom to successful completion of the CPA Exam. While many aspiring accountants wait until they have completed their academic studies to begin preparing for the CPA Exam, research shows that those who become familiar with exam content earlier in the process have a stronger chance of successfully passing the CPA Exam. Accordingly, students using these McGraw-Hill materials will have access to sample CPA Exam Multiple-Choice questions and Task-based Simulations from Roger CPA Review, with expert-written explanations and solutions. All questions are either directly from the AICPA or are modeled on AICPA questions that appear in the exam. Task-based Simulations are delivered via the Roger CPA Review platform, which mirrors the look, feel and functionality of the actual exam. McGraw-Hill Education and Roger CPA Review are dedicated to supporting every accounting student along their journey, ultimately helping them achieve career success in the accounting profession. For more information about the full Roger CPA Review program, exam requirements and exam content, visit www.rogercpareview.com.

TestGen

TestGen is a complete, state-of-the-art test generator and editing application software that allows instructors to quickly and easily select test items from McGraw Hill's Test-Gen testbank content and to organize, edit and customize the questions and answers to rapidly generate paper tests. Questions can include stylized text, symbols, graphics, and equations that are inserted directly into questions using built-in mathematical templates. With both quick-and-simple test creation and flexible and robust editing tools, TestGen is a test generator system for today's educators.





Association to Advance Collegiate Schools of Business (AACSB) Statement

McGraw-Hill Education is a proud corporate member of AACSB International. Understanding the importance and value of AACSB accreditation, *Auditing & Assurance Services*, 7e, recognizes the curricula guidelines detailed in the AACSB standards for business accreditation by connecting selected questions in the text and test bank to the eight general knowledge and skill guidelines in the AACSB standards. The statements contained in *Auditing & Assurance Services*, 7e, are provided only as a guide for the users of this textbook. The AACSB leaves content coverage and assessment within the purview of individual schools, their mission, and their faculty. Although *Auditing & Assurance Services*, 7e, and the teaching package make no claim of any specific AACSB qualification or evaluation, we have within *Auditing & Assurance Services*, 7e, labeled selected questions according to the eight general knowledge and skills areas.

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At McGraw-Hill Education, we understand that getting the most from new technology can be challenging. That's why our services don't stop after you purchase our products. You can contact our Product Specialists 24 hours a day to get product training online. Or you can search the knowledge bank of Frequently Asked Questions on our support website. For Customer Support, call 800-331-5094 or visit www.mhhe.com/support. One of our Technical Support Analysts will be able to assist you in a timely fashion.

New to the Seventh Edition of

In response to feedback and guidance from numerous auditing accounting faculty, the authors have made many important changes to the seventh edition of *Auditing & Assurance Services*, including the following:

Highlights of *Auditing & Assurance Services*, 7e

- The seventh edition of *Auditing & Assurance Services* features Connect and SmartBook.
- All chapter and modules have been revised to incorporate professional standards adopted through May 2016. In addition, the reorganized PCAOB framework (which becomes effective December 31, 2016) has been utilized throughout the text.
- Auditing Insight boxes have been added and updated throughout the textbook to place issues discussed within the text into a real-world context. These boxes incorporate numerous examples from business and academic publications as well as actual company annual reports and audit reports.
- Examples using the Caseware IDEA software have been added in Chapters 3, 4, 5, 7, 8, 9, Module F, and Module G. In addition, end-of-chapter exercises using authordeveloped databases exclusively for use with *Auditing &*

Assurance Services as well as supplemental materials to complement the IDEA workbook are provided.

- Coverage in the cycle chapters has been standardized to focus on the risk assessment process for each relevant assertion. In addition, the chapters provide a consistent focus on how auditors respond to assessed risk of material misstatement, through the incorporation of easy-to-read tables throughout Chapters 6 through 10 to highlight the key issues and risks faced by auditors in the examination of different accounts. These tables take the students through the risk assessment process for each cycle on a step-by-step basis to mirror the methodology used in current audit practice.
- Five new Mini-cases have been added that feature Bernie Madoff Investment Securities (failure of auditors and regulators to detect fraud); Crazy Eddie's (failure of auditors to detect fraud); Daily Journal Corporation (auditor changes and internal control reporting); Lehman Brothers (estimation uncertainties in the audit and failure to make informative disclosures); and Scott London, KPMG Partner (failure of auditor to follow the AICPA Code of Conduct).

Part I: The Contemporary Auditing Environment

CHAPTER 1: Auditing and Assurance Services

- Our discussion about the CPA exam has been revised to fully reflect the substantial changes being made to the exam as of April 1, 2017. Due primarily to the outsourcing of routine tasks and significant advances in information technology, the job of a newly licensed CPA has changed. The AICPA responded with a revised exam that has an increased emphasis on higher-order skills like problem solving, critical thinking, and analytical ability. The changes are fully described in the text.
- Increased our emphasis about the importance of audit quality in the current environment and added an Auditing Insight that describes the audit quality indicators project recently completed by the PCAOB in 2015.
- Added a new exhibit that provides an example of the 2014/2015 Sustainability Report for the Coca-Cola Company. We also added a new exhibit that features Mickey Mantle's baseball card from 1961.
- Increased our emphasis on the emergence of big data in the auditing environment and added an Auditing Insight that describes what students need to succeed in a world characterized by big data.

CHAPTER 2: Professional Standards

- Summarized recent academic research related to the impact of PCAOB inspections and results of inspections on audit quality, client attraction and retention, and audit fee growth rates (including research specifically related to the Deloitte vignette in the introduction of this chapter).
- Summarized recent independence issues encountered by EY and KPMG.
- McDonald's 2016 audit report, which demonstrates the contents of an actual audit report and how this report reflects the guidance in the reporting principle.
- Included an Auditing Insight regarding controversy over PCAOB inspection of audits of Alibaba Group Holding Limited, which have been impacted by China's ban of PCAOB inspections.
- Summarized PCAOB inspections of 2012, 2013, and 2014 audits conducted by Big Four firms and expanded analysis to summarize the number of audits in which the client's report on internal control was revised as a result of the inspection.

Auditing & Assurance Services

Part II: The Financial Statement Audit

CHAPTER 3: Engagement Planning

- Added a discussion to emphasize the importance of identifying all of the significant accounts and each of the relevant financial statement assertions during the engagement planning process.
- Included a new table to help facilitate the understanding of significant accounts and relevant financial statement assertions and to show how this might be documented in the audit work papers.
- Added an Auditing Insight to describe the importance of audit quality and why planning is such an important aspect in helping to ensure that the engagement plan has been developed to achieve quality outcomes on the audit.
- Added a discussion about the availability of big data on the audit and included a demonstration problem of how to access a client's data using IDEA.

CHAPTER 4: Management Fraud and Audit Risk

- Increased focus on the importance of assessing the risk of material misstatement for each relevant financial statement assertion for each significant account and disclosure. This focus is entirely consistent with the audit approaches of each of the largest audit firms in the world. This focus will be very helpful in preparing students to enter the auditing environment in 2017 and beyond.
- Added a new easy-to-read table to highlight the importance of identifying "what can go wrong" for each relevant assertion identified in the planning process. This process is instrumental for assessing the risk of material misstatement for each relevant assertion.
- Moved our discussion of an audit client's risk management system to Chapter 5, where it is incorporated into our discussion of the risk assessment component of an effective internal control system as defined by COSO. By moving this section, students are able to better focus on inherent risk assessment in this chapter.
- Added an Auditing Insight to illustrate the potential dangers of analyst expectations at Bankrate and an Auditing Insight to illustrate the difficulty involved in auditing percentage of completion estimates at Toshiba. These examples are used to emphasize the importance of considering a client's business and operating environment during the risk assessment process.
- Incorporated newly released PCAOB Auditing Standard 2410 about Related Parties into the chapter.

CHAPTER 5: Risk Assessment: Internal Control Evaluation

• Fully integrated the specifics of the COSO 2013 update to its internal control framework. The update adds 17 explicit

principles that are associated with the five components of internal control (i.e., control environment, risk assessment, control activities, information and communication, and monitoring). The chapter now includes five new exhibits to help clarify and make these principles salient to students.

- Added a new easy-to-read table to reinforce the importance of identifying "what can go wrong" to help assess the risk of material misstatement for each relevant assertion that provides a foundation to help identify control activities that might mitigate that risk. This is an important aspect of the audit process employed by each of the large audit firms, and the table is designed to help students better understand that process.
- Added a section on internal control testing alternatives with a focus on how auditors can use a tool such as IDEA to test the entire population of control instances in today's environment. We also added two new problems where students can complete exception tests using IDEA.

CHAPTER 6: Employee Fraud and the Audit of Cash

- Added two easy-to-read tables to allow for a focus on the risk assessment process for each relevant assertion related to cash. For each relevant assertion, students can see how the risk of material misstatement was assessed and how the auditors might respond to the assessed risks with tests of control and substantive tests. The step-by-step process mirrors the methodology used in current audit practice.
- Improved the flow and organization of the chapter by integrating the section on controls designed to mitigate the risk of employee fraud into the section on internal control testing for the cash account. In addition, the section on proof of cash has been moved to the extended fraud procedures section to better align the chapter with current audit practice.
- Added an Auditing Insight describing the fraud perpetrated by a controller at a Pepsi-Cola Bottler and how he escaped to the Appalachian trail for an extended period of time.

CHAPTER 7: Revenue and Collection Cycle

- Revised format tracking the audit process beginning with identification of significant accounts and relevant assertions.
- Added four new tables outlining risks and tracking them through the audit process, including tests of controls and substantive procedures.
- Updated discussion of revenue recognition restatements.
- Increased discussion of risks related to data breaches, including an Auditing Insight on the Target Corp. data breach.
- Added a discussion of the new revenue recognition standards, including examples from financial statements of Apple Inc.

- Updated PCAOB inspection findings through the latest inspection reports.
- Includes a focus on data and analytics that integrates several IDEA exercises, including new authorcreated content and end-of-chapter materials.

CHAPTER 8: Acquisition and Expenditure Cycle

- Revised format tracking the audit process beginning with identification of significant accounts and relevant assertions.
- Added five new tables outlining risks and tracking them through the audit process, including tests of controls and substantive procedures.
- Increased discussion of risks related to accounts payable.
- Updated PCAOB inspection findings through the latest inspection reports.
- Includes a focus on data and analytics that integrates several IDEA exercises, including new authorcreated content and end-of-chapter materials.

CHAPTER 9: Production Cycle

- Revised format tracking the audit process beginning with identification of significant accounts and relevant assertions.
- Added six new tables outlining risks and tracking them through the audit process, including tests of controls and substantive procedures.
- Extensive discussion of the production process and key reports of interest to the auditors.
- Updated PCAOB inspection findings through the latest inspection reports.
- Includes a focus on data and analytics that integrates several IDEA exercises, including new author-created content and end-of-chapter materials.

CHAPTER 10: Finance and Investment Cycle

- Revised format tracking the audit process beginning with identification of significant accounts and relevant assertions.
- Added five new tables outlining risks and tracking them through the audit process, including tests of controls and substantive procedures.

Part III: Stand-Alone Modules

MODULE A: Other Public Accounting Services

• New section added on PCAOB broker-dealer standards, including an Auditing Insight describing compliance issues that led to the new standards.

- Added a new Auditing Insight regarding Verizon's purchases, including the recent proposed purchase of Yahoo!
- Added a new Auditing Insight describing offbalance-sheet risk for Citigroup.
- Expanded discussion of auditing accounting estimates and fair values, with discussion of extreme estimation uncertainty and an Auditing Insight on the Lehman Brothers collapse.
- Added a discussion of blockchain technology and Bitcoin transactions.
- Updated PCAOB inspection findings through the latest inspection reports.

CHAPTER 11: Completing the Audit

• New introductory vignette discusses Valeant's year-end financial troubles and the effect on the auditors trying to complete the company's audit. Added discussion of AS 16's increased responsibilities to communicate with those charged with governance.

CHAPTER 12: Reports on Audited Financial Statements

- New introductory vignette discusses KPMG's report on the audit of Rolls-Royce and the identification of critical audit matters in this report.
- Discuss recently approved and proposed standards of audit report disclosures and practices related to critical audit matters, naming of the engagement partner, and audits of group financial statements.
- Summarize recent academic research related to the disclosure of critical audit matters, disclosure of engagement partner identity, receipt and issuance of going concern reports, and inclusion of explanatory paragraphs in otherwise unmodified audit opinions.
- Included examples from recent auditors' reports of Abbott Laboratories, Alaska Air, Best Buy Co. Inc., Caesars Entertainment Corporation, The Coca-Cola Company, General Electric, Harris Teeter Supermarkets Inc., The Kroger Co., Penske Automotive Group, and Softbank Corp. to illustrate how auditors modify their reports for situations encountered in practice.
- Include results of an Audit Analytics research report summarizing 15 years of data regarding going-concern reports.
- Updated for the revised standards on accounting and review services, including a section on preparation engagements.
- A new table clarifies the differences between preparation engagements and services that are not preparation engagements.

MODULE B: Professional Ethics

- Opened the module with the story of disgraced former KPMG partner Scott London who sacrificed his career to share confidential client information with a friend.
- Added a discussion of Aristotelian virtue ethics to already existing discussions of Kantian categorical imperatives and utilitarianism.
- Added a discussion of the role of the PCAOB's Division of Enforcement and Investigations.

MODULE C: Legal Liability

- Updated the introductory vignette on litigation involving BDO Seidman for its audits of E.S. Bankest to include the ultimate resolution of this litigation.
- Updated the summary of major settlements involving Big Four accounting firms to include settlements occurring since 2008.
- Expanded the discussion of academic research examining auditor litigation to include recent studies that investigated the factors affecting the litigation risk faced by audit firms.

MODULE D: Internal Audits, Governmental Audits, and Fraud Examinations

- Updated the coverage of the reliance of Congress on the GAO.
- Discussed the variety of services provided by internal auditors.
- Added Benford's law to the fraud investigation discussion.

MODULE E: Overview of Sampling

- New introductory vignette involve the recent U.S. Supreme Court ruling on use of sampling methods to determine monetary damages against Tyson Foods in an employment dispute.
- Revised walk-through example of the use of sampling to address a nonauditing issue.
- Auditing Insight addresse how sampling risk affected predictions in the 2015 United Kingdom general elections for David Cameron and the Conservative Party.
- Included a brief example of sampling in the evaluation of internal control to illustrate the major steps and decisions made in the sampling process.

MODULE F: Attributes Sampling

• Introductory section provide an overview of the audit engagement, the use of the audit risk model, and the role

of attributes sampling in the audit engagement to place the attributes sampling process in context.

- IDEA is used in the determination of sample size, selection of sample items, and evaluation of sample results to supplement the use of AICPA sampling tables.
- Additional end-of-chapter items provide students with the opportunity to use IDEA in various stages of the attributes sampling process.
- Summarized a recent academic study that surveyed the sampling practices of six international accounting firms with respect to establishing parameters and selecting sample items.

MODULE G: Variables Sampling

- Introductory section provides an overview of the audit engagement, the use of the audit risk model, and the role of variables sampling in the audit engagement to place the variables sampling process in context.
- IDEA is used in the determination of sample size, selection of sample items, and evaluation of sample results to supplement the use of formulae in MUS.
- Additional end-of-chapter items to provide students with the opportunity to use IDEA in various stages of MUS applications.
- Auditing Insight summarize the results of a recent academic study that surveyed the sampling practices of six international accounting firms.
- Previous content on classical variables sampling and nonstatistical sampling has been expanded and relocated into appendixes to provide instructors with flexibility in addressing these topics.

MODULE H: Auditing and Information Technology

- Significantly revised (and simplified) the module throughout to reinforce how the client's use of automated transaction processing systems affects the major stages of the audit team's study and evaluation of internal control.
- Provided an example of how students encounter IT general and app controls when using a smartphone.
- Added additional end-of-chapter material that requires students to identify tests of controls that would be used to evaluate the operating effectiveness of general and automated application controls.



Required=Results



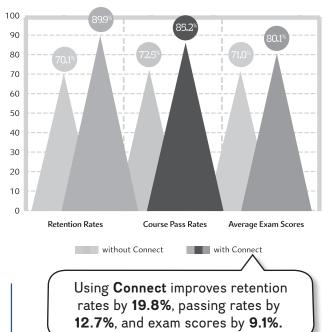
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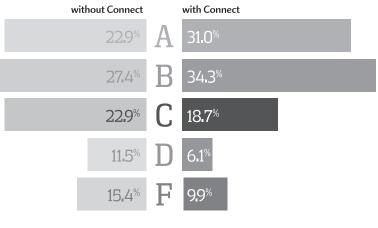


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